

dancing for UNITED WAY



United Way of
Southern Cameron County
634 East Levee Street
Brownsville, Texas 78520
956-548-6880
www.unitedwayrgv.org
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Wendy De Leon

Dear Sponsor,

Put on your dancing shoes! United Way of Southern Cameron County is bringing glitz and glamour with our inaugural Dancing for United Way event on May 9th, at the Brownsville Events Center. Join us from 4:30 – 5:30 p.m. for the cocktail hour and 6:00 – 9:00 p.m. for the show.

At Dancing for United Way, local community leaders will trade in their day jobs to hit the stage with showstopping dance performances. But these celebrities will be battling for more than just a trophy - they'll be helping United Way improve lives across Southern Cameron County. Funds raised will support United Way's work improving lives through education, health, and financial stability programs.

For over 65 years, United Way of Southern Cameron County has been dedicated to creating lasting community change. Today, we fight to ensure all residents have the opportunity to live their best life. Your sponsorship will allow us to continue our critical work mobilizing resources to improve education, health, and financial stability for every person in Southern Cameron County.

Our sponsorship packages offer several levels to meet diverse marketing needs and budgets. All sponsors will receive recognition across our promotional platforms and materials. Top-tier sponsors will also enjoy premium branding opportunities, complimentary cocktail hour tickets, and exclusive hospitality benefits.

Partnering with United Way is an excellent way for your company to showcase your commitment to our community while reaching our dedicated audience of supporters and civic leaders. Your sponsorship of Dancing for United Way will make a meaningful difference for Southern Cameron County families and individuals.

I have included details on our sponsorship levels and benefits in the attached packet. We appreciate your consideration and welcome the opportunity to discuss this partnership further.

Thank you for your support!

Sincerely,

Wendy De Leon
President & CEO

United Way of Southern
Cameron County





SPONSORSHIP BENEFIT PACKAGE

Platinum Sponsorship- \$10,000

- Prominent logo placement on all event marketing materials, including event programs, flyers, banner, and social media promotion.
- Prominent logo placement on website.
- Recognition as the lead sponsor during the event's opening and closing remarks.
- Exclusive mention in press release and media coverage leading up to and following the event.
- VIP table for 8 guests with great view of performance.
- Personal waiter for table.
- 8-person access to the cocktail hour with dancers.
- Option to select a judge or be a judge for the performances.
- Special recognition in event recap emails/newsletter sent to supporters (5000 contacts).

Gold Sponsorship- \$5,500

- Logo placement on event marketing material, including event program, flyer, newsletter (5000 contacts), and social media promotion.
- Logo placement on website.
- Verbal recognition as sponsor during the event.
- Table for 8 guests.
- Shared waiter for table.
- 2-person access to the cocktail hour with dancers.

Silver Sponsorship- \$2,500

- Name placement on event marketing material, including event program, flyer, newsletter (5000 contacts), and social media promotion.
- Name placement on website.
- Table for 8 guests.

Bronze Sponsorship (1/2 table)- \$1,250

- Name placement on website and program.
- Table for 4 guests.



SPONSORSHIP COMMITMENT FORM

Thank you for supporting United Way of Southern Cameron County. Mark your gift level, complete the information about yourself or your organization and return to us at the email below at your earliest convenience so we can include you or your business in all promotional materials.

Sponsorship Level (check one):

- Platinum Sponsorship \$10,000.00 Gold Sponsorship \$5,500.00 Silver Sponsorship \$2,500.00 Bronze Sponsorship (½ table) \$1,250.00

Please check how you wish your gift to be credited:

Your Name: _____ Title: _____

Business Name: _____ Phone Number: _____

Street Address: _____

City, State, Zip: _____ Email: _____

Signature: _____ Date: _____

Method of Payment: VISA MasterCard Discover American Express

Card No. _____ Exp. Date _____

Security Code (CSC) _____ Zip Code: _____

- Check is enclosed- Mail to 634 E Levee St. Brownsville, Texas 78520.
 Check to follow- Mail to 634 E Levee St. Brownsville, Texas 78520.
 Please invoice us for our commitment.

Thank you for your contribution!

Please email this form back to Heidi Kong at Fundraising@unitedwayrgv.org.