

Welcome: • Name • Where you work?	Hi, my name is <u>First and Last Name</u> I am <u>Job Title/Position</u> and work for <u>Company Name</u> .
Representing UWSCC	I am here representing United Way of Southern Cameron County.
Thank them	Thank you for taking a few minutes out of your day to be here. We appreciate the opportunity to share how we're making a difference.
Mission	Our mission is to improve lives by mobilizing the caring power of our communities to advance the common good. What does that mean? We bring people, businesses, and corporate partners together to create opportunities for youth, build healthier communities, strengthen financial security, and help our community prepare for and recover from challenges.
Video	I'd like to show you a video that highlights our work in disaster relief.
Play video	Play video
Transition	That is possible because of you. Here's another example of United Way at work.
Share One Local Impact Story:	
Youth Opportunity	Every young person deserves the opportunity to reach their full potential. Through United Way of Southern Cameron County, we invest in local programs that help children strengthen their reading skills and succeed in school. Last year, 410 elementary students received reading tutoring, and 280 made significant gains in reading proficiency. Because of your support, more children are building the confidence and skills they need for a brighter future.
Healthy Community	Everyone deserves the opportunity to live a healthy life. United Way of Southern Cameron County invests in local programs that improve access to healthcare and help families live healthier lives. Last year, 206 individuals received access to healthcare for chronic disease, and 105 children received rehabilitative therapy to maximize their abilities. Together, we're helping our neighbors live healthier, more independent lives.
Financial Security	Everyone deserves the opportunity to build a stronger financial future. Through our Volunteer Income Tax Assistance (VITA) program, families receive free tax preparation so they can keep more of what they've earned. Last year, 4,674 families received free tax preparation, returning more than \$3.4 million to our local community. That's money families can use for groceries, housing, transportation, and other everyday needs.
Why give?	Every dollar raised here stays here. When you give, you're joining hundreds of people who are investing in stronger families, greater opportunities, and a brighter future for our community.
Call to action	Today, you can be part of that impact. Whether you choose to give a little or a lot, every gift helps. We hope you'll join us by making your pledge today.
Go over pledge card and incentives	Now, let me walk you through the pledge form and the giving incentives available.