



UNITED WAY EMERGING LEADERS PROGRAM

Description: An Emerging Leader is an individual who is appointed by their company/ organization to assist in the implementation of the annual campaign from August through January (approximately 25 weeks), during the typical 8am-5pm workday. Primary responsibilities are concentrated in managing effective workplace campaigns within businesses and organizations (pitch), researching new opportunities for relationship building (prospect) and sharing United Way messaging/brand (promote) throughout the United Way of Southern Cameron County service area (Brownsville, Los Fresnos, Port Isabel, Laguna Heights, Laguna Vista, South Padre Island).

This year's program will begin with an in-person mandatory orientation and training in July.

Application Instructions: Please type each section of the application with information that is relevant to your own experience.

The application must be signed by both the applicant and his/ her employer.

Email the completed application to fundraising@unitedwayrgv.org

Only applications completed (including employer's signature) and submitted will be considered.

The deadline for emailing your application is Friday, July 3rd, 2026, at 11:59 pm.

Requirements

Attend full day (8 am-5 pm) orientation and training in July

Attend semi-monthly lunch meetings (~12 meetings)

- Monthly development workshops
- Monthly United Way Campaign Meetings

Speak at 3-5 presentations per month

Outreach and follow-up communications

Represent United Way Professionally

Attend regular one-on-one meetings with UW staff & Campaign Committee Chair for purpose of reporting campaign progress (in-person or virtual)

Selection Process

The Emerging Leader Program is designed for individuals who are passionate about professional growth and community impact. Applications will be reviewed based on interest, availability, leadership potential, and commitment to active participation.

Reports To: UWSCC Campaign Chair & Fundraising Coordinator



Tentative Agenda

All Day Training - July 15, 2026 | 8:00 am – 5:00 pm

United Way Workplace Campaign Meeting – Weds., Aug. 12, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Aug. 26, 2026 | 12:00 pm – 1:00 pm

Topic: Public Speaking

United Way Workplace Campaign Meeting - Weds., Sept. 16, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Sept. 30, 2026 | 12:00 pm – 1:00 pm

Topic: Creating a Dynamic Network

United Way Workplace Campaign Meeting - Weds., Oct. 7, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Oct. 21, 2026 | 12:00 pm – 1:00 pm

Topic: Leadership 101

United Way Workplace Campaign Meeting - Weds., Nov. 4, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Nov. 18, 2026 | 12:00 pm – 1:00 pm

Topic: Who are you?

United Way Workplace Campaign Meeting - Weds., Dec. 2, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Dec. 16, 2026 | 12:00 pm – 1:00 pm

Topic: Community Partnership

United Way Workplace Campaign Meeting - Weds., Jan. 6, 2026 | 12:00 pm – 1:00 pm

Professional Development Workshop - Weds., Jan. 20, 2026 | 12:00 pm – 1:00 pm

Topic: Dealing with Difficult People

****Session date/ topic subject to change



Full name: _____

Nickname/Preferred Name: _____

Birth date: (month/day) _____

Employer/ Organization: _____

Job Title: _____

Supervisor: _____

Business Address: _____

Phone (W): _____ Phone (Cell): _____

Email (W): _____

Briefly describe your current work responsibilities: _____

List all previous volunteer experience (including United Way): _____

What do you want to get out of your involvement in the Emerging Leaders Program? _____

What is something fun or unusual about you that you do not mind sharing with others? Special interests or talents? _____

What questions or concerns do you have about being a United Way Emerging Leader? _____

T-shirt Size (please select one): S M L XL 2X 3X

**I agree to allow United Way of Southern Cameron County to use this information in press releases and other related material.

**I give permission to United Way of Southern Cameron County to utilize current photograph or video tape, make a voice recording or motion picture of me.

Signature: _____ Date: _____



Supervisor/Employer Endorsement

I understand that being an Emerging Leader requires the candidate on this application to assist in the implementation of the annual campaign from August through January (approximately 25 weeks), during the typical 8am-5pm workday. I also understand that if properly engaged, the Emerging Leader will receive valuable training, public speaking experience, networking, and leadership skills. By signing below, I am indicating that I am authorized to endorse the full participation of this candidate.

**Signing below also indicates my company's full support of this Emerging Leader candidate.

Signature: _____ Date: _____