

0.5K MICROMARATHON

SPONSORSHIP REQUEST LETTER

Dear Sponsor:

Are you yearning for an opportunity to be a part of something refreshingly unique and break free from the monotony of sponsoring typical 5K races? Well, look no further, because we invite you to consider supporting the 0.5K MicroMarathon "Run" scheduled for December 9, 2023, from 3:00 p.m. to 5:00 p.m. at the historic Market Square right in the heart of downtown Brownsville.

Our event, the Brownsville Market Square 0.5K MicroMarathon, is like a delightful miniature version of a traditional 5K race. It's designed as a "running event for the rest of us" and is infused with all the pageantry and enthusiasm of a regular long-distance race, but without the requirement to run for more than a couple of minutes. This is a celebration of fun and camaraderie where local businesses will set up hydration stations (some stations offering delightful, fermented beverages), and participants can recharge with delectable tacos at the midway point of the "race." Costumes are not only welcomed but encouraged, and for those who haven't had the time to train, forming relay teams is a viable option to make the distance more manageable.

As a proud sponsor of the League of Extraordinary Slackers, you and your esteemed guests will be treated to a VIP experience that includes a splendid reception in the charming courtyard of Las Ramblas at Market Square. Other sponsorship levels are available, too, but who wouldn't want to partake in the VIP experience?

Furthermore, your generous sponsorship will play a pivotal role in funding the diverse initiatives undertaken by the United Way of Southern Cameron County.

We kindly request that you make a commitment today by completing and returning the enclosed form. By doing so, you'll not only be supporting a worthwhile cause but also enjoying the myriad benefits of sponsorship.

Anticipation is building, and we can't wait to welcome you to the finish line!

Warm regards,



Craig Grove
Campaign Chairman



Board of Directors

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CONTACT INFORMATION:

WWW.UNITEDWAYRGV.ORG/0.5K

956-548-6880 OFFICE

956-548-6906 FAX

FUNDRAISING@UNITEDWAYRGV.ORG

United Way of Southern Cameron County



0.5K MICROMARATHON SPONSORSHIP BENEFIT PACKAGES

League of Extraordinary Slackers

[Sponsor @ \$1,000]

- 4 VIP Relay Experience Tickets
 - o VIP Experience includes:
 - o Ride around race course in a golf cart
 - o Complimentary drinks
 - o Personal “mister”
 - o Reception at Las Ramblas
- Logo on shirt and banner
- Recognition on United Way of Southern Cameron County’s website & social media pages
- Recognition & Logo in UWSCC’s Newsletter (5000 contacts)
- Recognition on online registration form
- Post event promotional ads in local news paper
- Booth or promotion of the business
- Verbal recognition at podium/ speaking opportunity at podium

Undertrained & Overconfident

[Sponsor @ \$500+]

- 4 general tickets
- Logo on shirt and banner
- Recognition on United Way of Southern Cameron County’s website & social media pages
- Logo in UWSCC’s Newsletter (5000 contacts)
- Recognition on online registration form
- Post event promotional ads in local news paper

I Thought This Was a 5K

[Sponsor @ \$250+]

- 2 general tickets
- Name inclusion on shirt
- Recognition on United Way of Southern Cameron County’s website & social media pages
- Name inclusion on UWSCC’s Newsletter (5000 contacts)
- Name inclusion on online registration form



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United Way of Southern Cameron County



0.5K MICROMARATHON SPONSORSHIP COMMITMENT FORM

Thank you for supporting United Way of Southern Cameron County. Mark your gift level, complete the information about yourself or your organization and return to us at the address below at your earliest convenience so we can include you or your business in all promotional materials.

Sponsorship Level (check one):

“League of Extraordinary
Slackers”
 \$1,000

“Undertrained &
Overconfident”
 \$500

“I Thought This
Was a 5K”
 \$250

Please check how you wish your gift to be credited:

Your Name: _____

Title: _____

Business Name: _____

Business Phone: _____

Street Address: _____

Business Fax: _____

City, State, Zip: _____

Email: _____

Signature: _____

Date: _____

Method of Payment: VISA MasterCard Discover American Express

Card No. _____ Exp. Date _____

Security Code (CSC) _____ Zip Code: _____

- Check is enclosed.
- Check to follow.
- Please invoice us for our commitment.

What we need from YOU (email to fundraising@unitedwayrgv.org cc: Miriam.mares@unitedwayrgv.org):

- Your completed sponsorship commitment form by November 15, 2023
- Your high-resolution logo by November 20, 2023

Thank you for your contribution!



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