



For Immediate Release

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United Way of Southern Cameron County Accepting Donations for Palacio Real (Wild Rose) Apartments Fire Victims

Brownsville, Texas (December 8, 2026) – On December 7, a fire swept through Palacio Real (Wild Rose) Apartments, destroying 27 apartments and affecting 47 units' total. Residents who lost everything in an instant now face the overwhelming task of rebuilding their lives from the ground up.

Residents have lost clothing, furniture, personal possessions, important documents, irreplaceable memories, and their sense of security and home. Many are now staying with friends, family, or temporary shelters as they navigate this difficult time.

United Way of Southern Cameron County, City of Brownsville, Good Neighbor Settlement House, Ozanam Center, and Red Cross will raise money to support our neighbors in their time of greatest need and help them recover from this tragedy. We are committed to transparency and will ensure 100% of the funds raised go to individuals and families in the destroyed apartments.

Your contribution will help provide hope and practical support to families and individuals during their darkest hour. Together, we can help them rebuild not just their homes, but their lives. Thank you for your generosity and compassion.

How You Can Help: Donations can be made online at www.unitedwayrgv.org, please make sure to select "Palacio Real (Wild Rose Apartments)- Disaster Recovery" in the designation donation drop down menu. Checks can be mailed to United Way of Southern Cameron County at 634 E. Levee Street Brownsville, Texas 78520. Please note "Palacio Real (Wild Rose) Apartments" in the memo line.

All individuals or families affected please visit the Red Cross at the Ozanam Center for intake. To donate personal items, clothing, or food please visit Good Neighbor Settlement House or Ozanam Center.

For more information, please contact United Way of Southern Cameron County at (956) 548-6880.

About United Way of Southern Cameron County: Since 1955, United Way of Southern Cameron County has been uniting diverse partners and bringing together donors, business supporters, nonprofits, government, and faith-based communities to build a stronger community for us all. To accomplish this, United Way is keenly focused on achieving key community objectives, including ensuring children and youth succeed, access to healthcare and reducing risky behaviors, and increasing the financial stability of families. United Way is one the largest nonprofit investors in health and human service programs with the support of nearly 5,000 individual donors, 85 business supporters, and a wide array of volunteers and partners. For more information, visit www.unitedwayrgv.org.