

SPONSORSHIP OPPORTUNITY

dancing

for UNITED WAY



FRIDAY
04.10.2026

BROWNSVILLE
EVENT CENTER

STARTING AT
6:00 PM

For more information please contact Heidi Kong, Fundraising Coordinator
at Fundraising@unitedwayrgv.org.



SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS
Your Investment	\$10,000	\$5,500	\$2,500	\$1,250
Your Possible Impact How your contribution can help in our community.	Assist 24 children in accessing rehabilitative therapy over the course of a year to help them reach their full potential.	Support 30 students in obtaining tutoring for reading and/or math throughout the entire year.	Enhance the physical activity levels and overall health of 32 young individuals within a year.	Provide meals for 500 individuals facing homelessness in times of crisis.
Dinner, Drinks & a Show Preferred seating or standard seating	Preferred seating for 16 guest	Preferred seating for 8 guest	Standard seating for 8 guest	Standard seating for 4 guest
Recognition of your company or organization Name or Logo on website and program.	Large logo recognition. ✓	Logo recognition. ✓	Large name recognition. ✓	Name recognition. ✓
Digital marketing Event flyer, newsletter (5000 contacts) and social media promotion.	✓	✓	✓	
Verbal Recognition during Program	✓	✓		
Waiter for table. Shared or personal waiter for table(s).	Personal waiter ✓	Shared waiter ✓		
Hype Kits for each guest	✓			
Ad on Program 1 page color print ad on program (7" x 9")	✓			
VIP Parking passes	✓			
Recognition as lead sponsor During the event's opening and closing remarks, and recognition in press release.	✓			

SPONSORSHIP FORM

Sponsorship Level (check one):

Platinum Sponsorship – \$10,000

Silver Sponsorship – \$2,500

Gold Sponsorship – \$5,500

Bronze Sponsorship – \$1,250

Please check how you wish your gift to be credited:

Your Name: _____

Title: _____

Business Name: _____

Business Phone: _____

Street Address: _____

Business Fax: _____

City, State, Zip: _____

Email: _____

Signature: _____

Date: _____

We are supporting (optional):

Olga Gonzalez

Dr. J.Gabriel Guajardo

Carla Mancha

Gerardo Martinez

Rodney McClanahan

Marifer Seguy

Brian Svendsen

Method of Payment:

Check is enclosed.

Check to follow.

Please invoice us for our commitment.

If paying by check:

Make checks payable to: United Way of Southern Cameron County

Mail check to:

United Way of Southern Cameron County

ATTN: Heidi Kong

634 E. Levee St. Brownsville, Texas 78520



If paying by Credit Card:

Scan the QR Code or visit www.unitedwayrgv.org/DFUWSponsorship

Check this box if you are willing to donate any unused tickets/seats back to United Way of Southern Cameron County.

Thank you for your contribution!

Please email this form back to Heidi Kong at Fundraising@unitedwayrgv.org.

To receive full marketing benefits logo must be submitted by 03/16/2026 to Miriam Saldaña at miriam.saldana@unitedwayrgv.org

MEET OUR DANCERS



**OLGA
GONZALEZ**
Falcon Bank



**DR. J. GABRIEL
GUAJARDO**
Guajardo MD



**RODNEY
MCCLANAHAN**
Hard Knox



CARLA MANCHA
Housing Authority of
the City of Brownsville



**GERARDO
MARTINEZ**
Brownsville Public
Utilities Board



MARIFER SEGUY
Entrepreneur &
Restaurateur



**BRIAN
SVENDSEN**
NBC 23 | CBS 4 | KGBT |
ValleyCentral.com