

SPONSORSHIP OPPORTUNITIES



United Way of Southern
Cameron County

dancing 
for UNITED WAY

FRIDAY, APRIL 25th, 2025

Brownsville Events Center | 6:00 PM

For more information please contact Heidi Kong, Fundraising Coordinator at Fundraising@unitedwayrgv.org.



SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS
Your Investment	\$10,000	\$5,500	\$2,500	\$1,250
Your Possible Impact How your contribution can help in our community.	Assist 24 children in accessing rehabilitative therapy over the course of a year to help them reach their full potential.	Support 30 students in obtaining tutoring for reading and/or math throughout the entire year.	Enhance the physical activity levels and overall health of 32 young individuals within a year.	Provide meals for 500 individuals facing homelessness in times of crisis.
Dinner, Drinks & a Show Preferred seating or standard seating	Preferred seating for 16 guest	Preferred seating for 8 guest	Standard seating for 8 guest	Standard seating for 4 guest
Recognition of your company or organization Name or Logo on website and program.	Large logo recognition. ✓	Logo recognition. ✓	Large name recognition. ✓	Name recognition. ✓
Digital marketing Event flyer, newsletter (5000 contacts) and social media promotion.	✓	✓	✓	
Verbal Recognition during Program	✓	✓		
Waiter for table. Shared or personal waiter for table(s).	Personal waiter ✓	Shared waiter ✓		
Hype Kits for each guest	✓			
VIP Parking passes	✓			
Recognition as lead sponsor During the event's opening and closing remarks, and recognition in press release.	✓			



SPONSORSHIP FORM

Sponsorship Level (check one):

Platinum Sponsorship – \$10,000

Silver Sponsorship – \$2,500

Gold Sponsorship – \$5,500

Bronze Sponsorship – \$1,250

Please check how you wish your gift to be credited:

Your Name: _____

Title: _____

Business Name: _____

Business Phone: _____

Street Address: _____

Business Fax: _____

City, State, Zip: _____

Email: _____

Signature: _____

Date: _____

Method of Payment:

Credit Card Check is enclosed. Check to follow. Please invoice us for our commitment.

If paying by check:

Make checks payable to: United Way of Southern Cameron County

Mail check to:

United Way of Southern Cameron County

ATTN: Heidi Kong

634 E. Levee St. Brownsville, Texas 78520

Credit Card information:

Name on Card: _____

Billing Address: _____ City, State, Zip: _____

Card No.: _____

Security Code (CVV): _____

Exp. Date: _____

Would you be willing to cover the 3% online processing fee? Yes No

Check this box if you are willing to donate any unused tickets/seats back to United Way of Southern Cameron County.

Thank you for your contribution!

Please email this form back to Heidi Kong at Fundraising@unitedwayrgv.org.

To receive full marketing benefits logo must be submitted by 04/01/2025 to Miriam Saldaña at miriam.saldana@unitedwayrgv.org

MEET OUR DANCERS



**ALEJANDRA
ALDRETE**
.....
Texas
Southmost
College Trustee



**MARTHA
DE LA GARZA**
.....
CPA
Enforcement
Supervisor



**ROY DE
LOS SANTOS**
.....
City
Commissioner



**CHRISTINE
GROVE**
.....
Real Estate
Broker
GRT Realty



**TONY
RODRIGUEZ**
.....
Director of Cargo
Services and FTZ
Administrator
at Port of
Brownsville



**GRAHAM
SEVIER-
SCHULTZ**
.....
Owner
7th & Park



**KELLY
TIPTON**
.....
Chief Marketing
Director
Tipton Auto
Group